

Warranwood Primary School

2017 Spring Fair



Sponsorship Invitation/Proposal

WARRANWOOD PRIMARY SCHOOL

1 Wellington Park Dr
Warranwood VIC 3134
(03) 9876 6066

www.warranwood.vic.edu.au

Saturday 11th November, 2017

Warranwood Primary School

2017 Spring Fair

Introduction

In 2017 our famous Warranwood Primary School Spring Fair will be held on Saturday 11th November, 2017.

We are proud of our strong school community, including businesses who provide crucial support to our families.

By partnering with us through a sponsorship package, you will connect with the local community and other businesses within the area which includes



Warranwood, Ringwood North, Warrandyte South, Warrandyte, Croydon Hills, Croydon North, Croydon, Park Orchards and the broader City of Maroondah.

Sponsorship Categories

There are opportunities for cash sponsorship as well as donation of products and services. Within this document, we have provided information on the tiers of sponsorship in each of the categories as well as the variety of exposure we can offer your business to both our internal school community and the broader surrounding community.

Community Organisation Participation

At Warranwood Primary we are proud of the support we provide our local community organisations. Whilst this document does not provide information as to how community based groups can be involved we invite any expressions of interest in this area to be directed to Kellie Spiden (0412 507 913) or parentsassociation.wps@gmail.com who would be pleased to discuss the support and benefits we provide to community groups who wish to participate in our 2017 Spring Fair.

In Closing

All profits from our Spring Fair go towards providing our students with the best educational resources, services and facilities. We thank you for considering our sponsorship prospectus and look forward to partnering with you, promoting your business within our community.

Warranwood Primary School reserves the right to refuse contributions or sponsorship from any organisation deemed to be unsuitable according to school values.

SPONSORSHIP

The following table provides information related to the various levels of sponsorship offering a variety of opportunities that will provide exposure of your business to both our school community, the wider community and surrounding suburbs. We welcome sponsorship of either 'cash' or 'products and/or services' to support the specific activities.

GOLD	SILVER	BRONZE
• Sponsorship value over \$2000	• Sponsorship value over \$1000	• Sponsorship value over \$500

Benefit	GOLD	SILVER	BRONZE
Visual Road Side Message Board Your business name displayed on an Electronic Message Road Side Sign for two weekends prior to the event and for the full week leading up to the event. Housed on school property and facing Wonga Road for maximum exposure.	✓	N/A	N/A
Warranwood Trader Warranwood Trader is a publication that is released once a term and distributed to over 300 + school families. Its focus is on promoting businesses and services via advertising. You will receive complimentary advertising in this publication.	✓ 12 Months = 4 editions post Event	✓ 6 Months = 2 editions post Event	✓ 3 Months = 1 edition post Event
Exposure in Spring Fair Letterbox Flyer Acknowledgement in the sponsors list on our event flyer to be distributed to over 2000 local homes.	✓ Logo Displayed	✓ Logo Displayed	N/A
Spring Fair Facebook Page Your business will be highlighted on our dedicated Warranwood Primary School Spring Fair Facebook page.	✓ Dedicated weekly post to page with your logo, website and business blurb.	✓ Local and Business details posted in our 'Sponsor Album' posted fortnightly	✓ Logo and Business details posted in our 'Sponsor Album' posted monthly.
Spring Fair - Wristbands Free Spring Fair Wrist Band. These provide free access to rides on the day of Spring Fair.	✓ 4 Wrist Bands (Cash Sponsors only)	✓ 2 Wrist Bands (Cash Sponsors only)	✓ 1 Wrist Band (Cash Sponsors only)

Benefit	GOLD	SILVER	BRONZE
<p>Advertising Space in School Newsletter</p> <p>Our School Newsletter is sent to over 300 + families weekly. You will receive dedicated space for the advertising of your business. The size of your advertisement can be A5 (half of an A4 page).</p>	<p>✓</p> <p>Eight (8) editions prior to Spring Fair</p>	N/A	N/A
<p>Real Estate Billboards Promoting Spring Fair</p> <p>Your logo will be included on real estate boards that are promoting the Spring Fair. There will be three boards in prominent locations in surrounding suburbs. These will be on display for 2 – 4 weeks (subject to council approval) prior to the Spring Fair</p>	<p>✓</p> <p>(Cash Sponsors only)</p>	<p>✓</p> <p>(Cash Sponsors only)</p>	N/A
<p>Spring Fair `Event Program`</p> <p>Acknowledgement in the sponsor list in our Spring Fair program to be distributed on Spring Fair day to over 1,000 visitors.</p>	<p>✓</p> <p>Logo Displayed</p>	<p>✓</p> <p>Logo Displayed</p>	<p>✓</p> <p>Name Listed</p>
<p>Exposure in dedicated Spring Fair Newsletter</p> <p>Our Spring Fair Newsletter is sent to over 300+ families regularly in the lead up to the Spring Fair.</p>	<p>✓</p> <p>Logo Displayed In `Gold` Category</p>	<p>✓</p> <p>Logo Displayed In `Silver` Category</p>	<p>✓</p> <p>Logo Displayed In `Bronze` Category</p>
<p>Stall at Spring Fair</p> <p>You will be provided with a complimentary stall at Spring Fair. The size of this stall space is 3m x 3m. The Market Stall Coordinator will be in contact with terms and conditions.</p>	<p>✓</p>	N/A	N/A
<p>Exposure on Flyer for local Shops/Businesses</p> <p>Your business logo will be displayed on our poster that will be provided to local traders/businesses/shops to display in their premises in the lead up to the Spring Fair.</p>	<p>✓</p>	N/A	N/A
<p>A4 flyer promoting your Business / Service</p> <p>We will distribute 1 x flyer designed and printed by you to all school families prior to the Spring Fair promoting your business.</p>	<p>✓</p>	N/A	N/A
<p>Flyer to Include in Showbags</p> <p>We will distribute 1 x flyer designed and printed by you in showbags promoting your business.</p>	<p>✓</p>	<p>✓</p>	<p>✓</p>

SPONSORSHIP AGREEMENT FORM

WARRANWOOD PRIMARY SCHOOL 2017 SPRING FAIR – SATURDAY 11TH NOVEMBER, 2017

Company Name:	
Contact Name:	
Company Address:	
Contact Number:	
Email Address:	
Facebook Page URL:	

We would like to sponsor the 2017 Spring Fair in the following category:

Cash Sponsorship

Sponsorship Level	Value of Contribution	Indication of Sponsorship (✓)
GOLD	\$2,000.00	
SILVER	\$1,000.00	
BRONZE	\$500.00	

The above sponsor agrees to sponsor the Warranwood Primary School 2017 Spring Fair and to pay the amount indicated in the level of sponsorship within 30 days of signing this agreement.

SIGNATURE OF SPONSOR: _____

DATE: _____

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Please email completed forms to warranwood.ps@edumail.vic.gov.au (Attention Sue Campbell / Brigid Campbell) and the school will invoice you directly.

Warranwood Primary School reserves the right to refuse contributions or sponsorship from any organisation deemed to be unsuitable according to school values.

We thank you on behalf of the entire school community.

Contacts and Queries

If you have any queries in relation to sponsorship or other ways that you may be able to lend your support to our 2017 Spring Fair please contact us and we would be happy to discuss.

Name	ROLE	PHONE	EMAIL
Kellie Spiden	Spring Fair Coordinator	0412507913	parentsassociation.wps@gmail.com
Steve Albon	Sponsorship Coordinator	9876 6066	albon.stephen.j@edumail.vic.gov.au
Steve Albon	School Principal	9876 6066	albon.stephen.j@edumail.vic.gov.au
Brigid Campbell	Business Manager	9876 6066	campbell.brigid.a@edumail.vic.gov.au
Sue Campbell	Administration	9876 6066	campbell.susan.j@edumail.vic.gov.au



Thank you.